Reply to Office Action of 05/30/2007

Amendments to the Claims and Listing of Claims

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

Claim 1 (CANCELLED)

Claim 2 (CANCELLED)

Claim 3 (CANCELLED)

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Claim 4 (CANCELLED)

Claim 5 (CANCELLED)

Claim 6 (CANCELLED)

Claim 7 (CANCELLED)

Claim 8 (CANCELLED)

Claim 9 (CANCELLED)

Claim 10 (CANCELLED)

Claim 11 (CANCELLED)

Claim II (CANCELLED)

Claim 12 (CANCELLED)

Claim 13 (CANCELLED)

Claim 14 (CANCELLED)

Claim 15 (CANCELLED)

Claim 16 (CANCELLED)

Claim 17 (CURRENTLY AMENDED) A method for conducting thean offer, purchase, and supply of goods and/or services with a would-be-purchaser in possession of an SMS enabled phone, comprising the steps of,

engaging in a phone call with the would-be purchaser;

offering through the call that the would-be-purchaser may accept an offer to purchase goods and/or services and receiving through the call acceptance of such offer;

sending confirmation SMS message(s) to the would-be-purchaser's phone, which SMS message(s) comprise some or all of:

information regarding goods and/or services available for use for a first period of time and/or a period of time subsequent to the first period of time,

terms of purchase,

a fee schedule,

a request for an additional acceptance by the would-be-purchaser of the offer;

Amendments to the Claims and Listing of Claims - Continued

receiving from the would-be-purchaser acceptance of the payment terms relative to a sent SMS message;

sending SMS message(s) to the would-be-purchaser containing a short code and/or a telephone number through which the would-be-purchaser may obtain the goods and/or services;

receiving from a telecommunications service provider an amount related to an amount billed by the telecommunications service provider to the would-be-purchaser for use of the short code and/or a specialty purpose telephone number.

Claim 18 (CURRENTLY AMENDED) The method according to Claim 17 wherein the <u>a</u> provider of the goods and/or services also performs a step of billing the would-be-purchaser according to the accepted payment terms.

Claim 19 (PREVIOUSLY PRESENTED) The method according to Claim 17 wherein acceptance of the payment terms relative to a sent confirmation SMS message(s) is by the would-be-purchaser sending at least one reply to a sent confirmation SMS message with an indication of acceptance included in the body of the at least one reply SMS message.

Claim 20 (PREVIOUSLY PRESENTED) The method according to Claim 17 further comprising sending subsequent confirmation SMS message(s) to obtain additional acceptance relative to a period of time subsequent to the first period of time.

Claim 21 (PREVIOUSLY PRESENTED) The method according to Claim 17 further comprising terminating use of the short code or telephone number by the would-be-purchaser upon lapse of the then-extant period of time.

Claim 22 (PREVIOUSLY PRESENTED) The method according to Claim 17 where sending confirmation SMS message(s) and SMS message(s) to the would-be-purchaser's phone further comprises sending such message(s) utilizing SMS message delivery confirmation.

Claim 23 (PREVIOUSLY PRESENTED) The method according to Claim 17 further comprising: sending to the would-be-purchaser an SMS message containing a PIN code; utilizing the PIN code to control access to the goods and/or services.

Claim 24 (PREVIOUSLY PRESENTED) The method according to Claim 23 wherein utilizing the PIN code to control access to the goods and/or services further comprises associating the PIN code with the period of time acquired by the would-be-purchaser and terminating the use of the short code and/or telephone number upon lapse of the period of time associated with the PIN code.

Claim 25 (PREVIOUSLY PRESENTED) The method according to Claim 23 wherein utilizing the PIN code to control access to the goods and/or services for the period of time further comprises also sending the PIN code to a third party provider of the goods and/or services.

Amendments to the Claims and Listing of Claims - Continued

Claim 26 (CURRENTLY AMENDED) A system for conducting thean offer, purchase, and supply of goods and/or services with respect to a would-be-purchaser in possession of an SMS enabled phone, comprising the following:

- a component to engage in a phone call with a would-be-purchaser and to offer through the call that the would-be-purchaser may accept an offer to purchase goods and/or services and to receive through the call an indication of the would-be-purchaser's acceptance of such offer;
- a component to determine the phone number of the would-be-purchaser;
- a component to send confirmation SMS message(s) to the would-be-purchaser's phone, which confirmation SMS message(s) comprise some or all of:
 - information regarding goods and/or services available for use for a first period of time and/or a period of time subsequent to the first period of time.
 - terms of purchase,
 - a fee schedule.
 - a request for acceptance by the would-be-purchaser relative to the confirmation SMS message(s);
- a component to receive an indication of acceptance from the would-be-purchaser relative to a sent confirmation SMS message;
- a component to send SMS message(s) to the would-be-purchaser containing a short code and/or a telephone number through which the would-be-purchaser may obtain the goods and/or services;
- an SMS enabled phone to be used by the would-be-purchase purchaser to obtain the goods and/or services;
- a component to receive from a telecommunications service provider an amount related to an amount billed by the telecommunications service provider to the would-be-purchaser for use of the short code and/or a specialty purpose telephone number.
- Claim 27 (PREVIOUSLY PRESENTED) The system according to Claim 26 wherein the component to engage in a phone call with a would-be-purchaser is an automated telephone response system.
- Claim 28 (PREVIOUSLY PRESENTED) The system according to Claim 26 also comprising a component to bill the would-be-purchaser according to the accepted offer.
- Claim 29 (PREVIOUSLY PRESENTED) The system according to Claim 26 wherein the component to receive from the would-be-purchaser acceptance relative to a sent confirmation SMS message is an automated SMS message handling system.

Amendments to the Claims and Listing of Claims - Continued

Claim 30 (PREVIOUSLY PRESENTED) The system according to Claim 26 further comprising a component to terminate use of the short code or telephone number upon lapse of the period of time. Claim 31 (PREVIOUSLY PRESENTED) The system according to Claim 26 further comprising a

Claim 31 (PREVIOUSLY PRESENTED) The system according to Claim 26 further comprising a component to control access to the goods and/or services through use of a PIN code.

Claim 32 (PREVIOUSLY PRESENTED) The system according to Claim 31 wherein the component to control access to the goods and/or services through use of a PIN code associates the PIN code with the period of time acquired by the would-be-purchaser and terminating the use of the short code and/or telephone number upon lapse of the period of time associated with the PIN code.

Claim 33 (PREVIOUSLY PRESENTED) The system according to Claim 26 further comprising a component to generate a PIN code and send to the would-be-purchaser SMS message(s) containing the generated PIN code.

Claim 34 (PREVIOUSLY PRESENTED) The system according to Claim 33 wherein the PIN code is also sent to a third party provider of the goods and/or services.

Claim 35 (PREVIOUSLY PRESENTED) The system according to Claim 26 where the component to send confirmation SMS message(s) to the would-be-purchaser's phone sends subsequent confirmation SMS message(s) to obtain additional acceptance relative to a period of time subsequent to the first period of time.

Claim 36 (CURRENTLY AMENDED) The system according to Claim 26 wherein confirmation SMS message(s) and SMS message(s) sent to the would-be—purchaser are sent utilizing SMS message delivery confirmation.